



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-08-2012 PAGE: 1 of 1

SRCP MEDIA - 22066
ATTN: BETSY VONDERHEID
201 NORTH UNION STREET
SUITE 200
ALEXANDRIA VA 22314

Contract No 401812	Contract Dt 10-05-2012	Revision Dt 10-08-2012	Rev# 3	Advertiser SMITH FOR SENATE, TOM	Brand TOM SMITH FOR SENATE	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA											
Agency Est# 11 15 316		CMS # 245953	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-09-2012	End Date 10-15-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245953									
Line	Start Date	End Date	Time Period	Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 11 P : 15 E : 316															
1	10-09-2012	10-14-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)		9	30		X	X	X				4	250	4	1,000.00
14	10-14-2012	10-14-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705)		9	30							X	1	550	0	0.00
28	10-09-2012	10-12-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)		9	30		X	X	X	X			8	2,000	8	16,000.00
43	10-14-2012	10-14-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)		9	30							X	1	250	1	250.00
															Contracted Gross Total:		124	205,950.00
															Actual Gross Total:		124	205,950.00
															Agency Commission:			30,892.50
															Net Total:			175,057.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total		
Oct 12		0.00		0.00		205,950.00		0.00								205,950.00		
TOTAL		0.00		0.00		205,950.00		0.00								205,950.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood